The Redwood Bark, Redwood High School's student news media, invites you to advertise with us. We produce an award-winning publication, consistently ranked as one of the top in the country. Our print circulation of about 2,000 reaches the school, community, and local businesses each month. Additionally, all of our print content and more is available on our website, www.redwoodbark.org.

Attached is an advertising contract, along with a list of advertising rates. Please contact us before you decide to return the completed contract and payment to the *Redwood Bark* by mailing it to the address below, or giving it to a staff member. Please make your check out to *The Redwood Bark*.

If your ad runs in the paper, you will receive a copy of the issue of the *Bark* in which it ran. Web ads will be prominent at *www.redwoodbark.org*. If the ad is unsatisfactory for any reason, or you wish to make changes for future issues, please let us know promptly.

We happily accept files in many technological formats, but prefer to deal with .jpg format for web and print. The quality of the ad's appearance is important to us, so that we know your ad is effective in reaching the intended audience. We can design ads for you or your company if you'd like, or adapt your materials into our printing and web processes.

Web ads should be 72 dpi in RGB color.

Print ads should be 300 dpi in CMYK color.

Please contact the business managers at buisness@redwoodbark.org.

We, the Bark staff, appreciate your business.

Sincerely,

Katie Parsons & Annie Goldstein
Business Managers, *Bark*
Redwood High School
395 Doherty Drive
Larkspur, CA 94939

Redwood *Bark*
2020-2021 Rates

Ads must meet appearance standards for print and web

Print Ads:	**1 issue**	**3+ issues** (per issue cost)	**5+ issues** (per issue cost)
[height x width]			
3 x 5 (horizontal)	**$ 71**	**$ 66**	**$ 59**
4 x 5 (horizontal)	**$ 93**	**$ 84**	**$ 75**
6 x 5 (vertical)	**$ 132**	**$ 124**	**$ 102**
8 x 5 (1/4 page)	**$ 165**	**$ 151**	**$ 134**
4 x 10 (1/4 page)	**$ 165**	**$ 151**	**$ 134**
8 x 10 (1/2 page)	**$ 330**	**$ 302**	**$ 275**

Web Ads: ***One of three rotating ads***	**1 month**	**2+ months**
Top of page banner: 728 x 90 pixels	**$220**	**$198**

*****Web Ads are sold by calendar month example: Oct. 1 – Oct. 30*****

** Nonprofit organizations, including student organizations, automatically receive 5+ issue discount rate **

For more information contact: Our business managers
buisness@redwoodbark.org
Or Erin Schneider, adviser, at eschneider@redwoodbark.org

Office Cell (415) 924-6200 x 6177

Advertising Contract

Redwood High School
395 Doherty Drive
Larkspur, CA 94939
(415) 924-6200 ext. 6177

This contract authorizes the publication of advertising in the Redwood Bark.

_____ _____
(Advertiser Name) (Telephone Number)

_____
(Advertiser Address)

_____
(Email)

2020-2021 school year publishing dates:

PRINT: (Sold per issue/ by size) **Circle print issues to run:**	WEB: (Sold per calendar month) **Circle months to run:**	
October 23	October 1	March 1
December 11	November 1	April 1
Winter & Spring dates TBD - Will have a	December 1	May 1
total of 5 issues	January 1	June 1
	February 1	

Payment is **required** before publication. The deadline for ad contract and copy of the ad is due the Sunday before the issue runs.

I agree to run:

PRINT: _____ ad for _____ issues. Cost: $_____
(size) (number)

WEB: _____ ad for _____ months. Cost: $_____
(size) (number)

Total Cost: $_____

_____ (Name of Company Contact)

_____ (Signature)

Please scan and email, fax or mail back to:

Redwood Bark Business Manager
395 Doherty Dr. Room 177
Larkspur, CA 94939
(415) 924-6200 ext. 6177
(415) 924-2113 (fax)